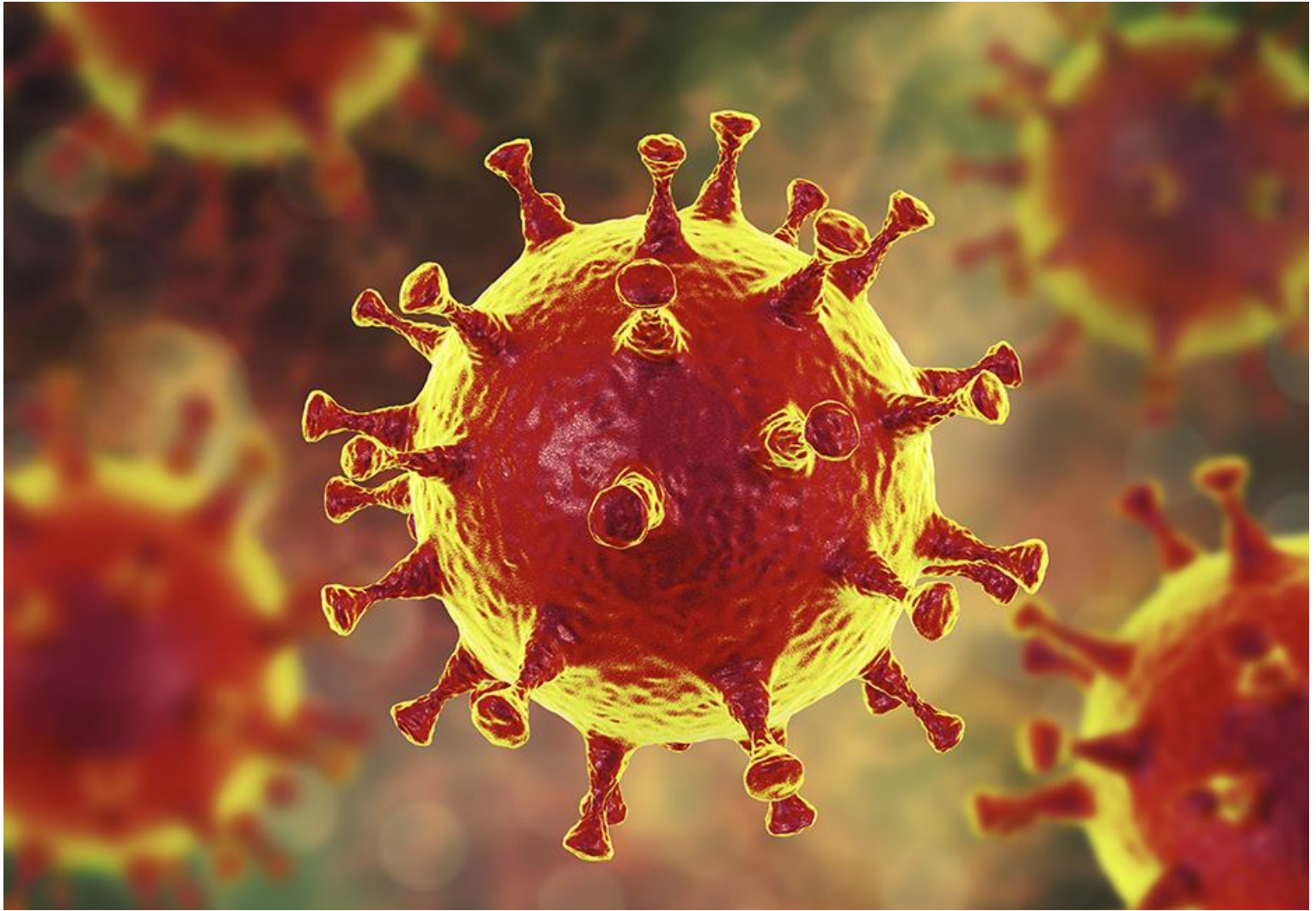


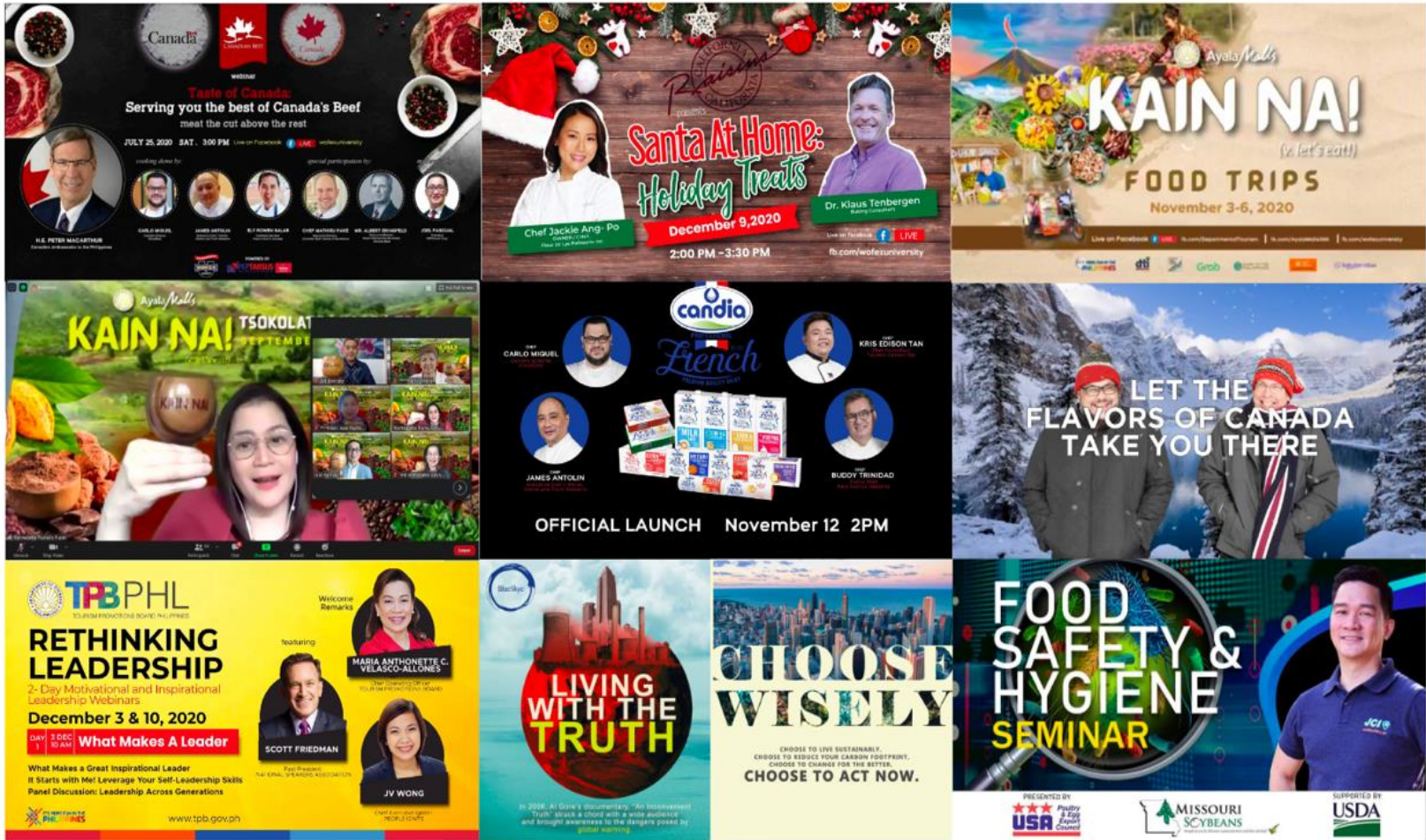
A watercolor-style illustration of the Philippine flag, featuring a blue upper triangle, a white lower triangle with a yellow sun and three stars, and a red bottom section. The colors are rendered with soft, blended edges.

Philippine MICE Reboot


JOEL PASCUAL
President, PACEOS
President, PEPTarsus Corp.






Pandemic Pivots



Pandemic Pivots

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Pandemic Pivots



Pandemic Pivots



Pandemic Pivots



VIRTUAL EXPO



PHYSICAL EXPO



VIRTUAL STAGE



PHYSICAL SEMINAR



VIRTUAL INTERVIEWS



VIRTUAL SEMINARS



PHYSICAL COMPETITIONS

98% Chose Physical over Virtual

During The Pandemic :

“The new normal”

“Will never be the same”

“The future is virtual”



**Should
MICE
Go All
Virtual?**

What abouts?

**venues, contractors,
forwarders, transportation,
accommodations, staging,
tour operators, live
entertainers, tour guides,
security, florists, etc., etc.,
etc.**



And / Or?





WE HEAL AS ONE

Active cases



26,074

Based on 3,904,133 patients

Asymptomatic



7,202

Based on 3,904,133 patients

Mild



16,905

Based on 3,904,133 patients

Severe



423

Based on 3,904,133 patients

Critical



190

Based on 3,904,133 patients

Recovered



3,815,771

Based on 3,904,133 patients

Deaths



62,288

Based on 3,904,133 patients

Repatriates



41,361

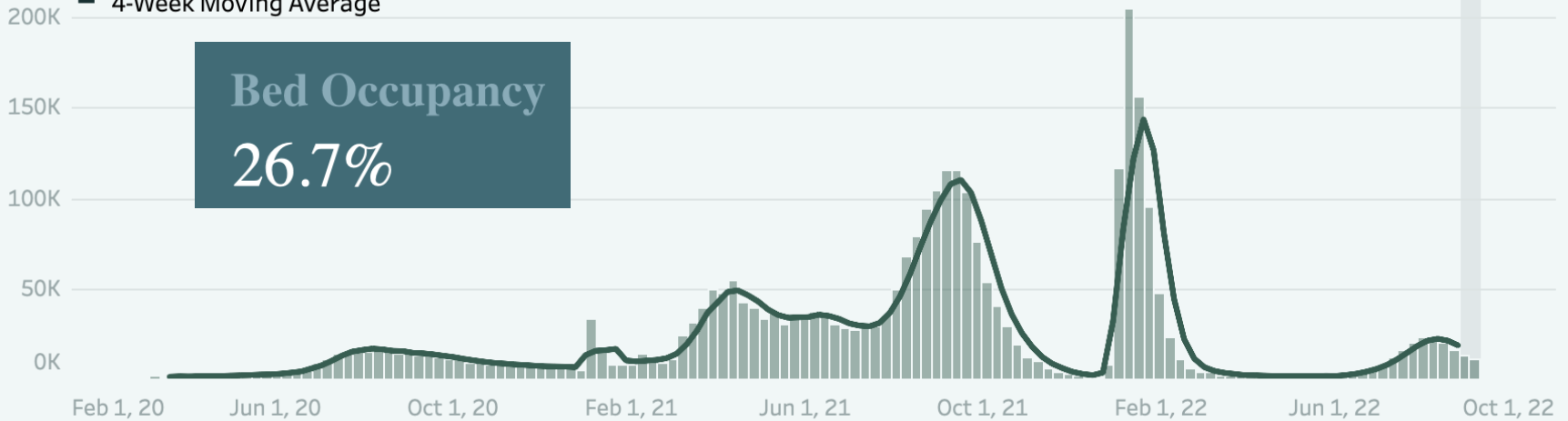
Based on 3,904,133 patients



Updated at: 2:27 pm - 11 September 2022

4-Week Moving Average

Bed Occupancy
26.7%



COVID-19 SAFETY MEASURES



Wash Hands Thoroughly



Use Soap or Hand Sanitizer



Keep Safe Distance from Other People



Stay at Home if Possible



Use Face Mask or Respirator



Avoid Large Crowds



Do Not Meet Infected or Sick People



Do Not Touch Your Face esp. Mouth, Eyes, Nose



Do Not Travel Unless Necessary



Do Not Touch The Front Part of a Mask



Rappler

47m · 🌐



JUST IN. Wearing of face masks in the Philippines is now voluntary when outdoors.

Press Secretary Trixie Cruz-Angeles says this new policy is effective immediately. Bonz Magsambol/Rappler

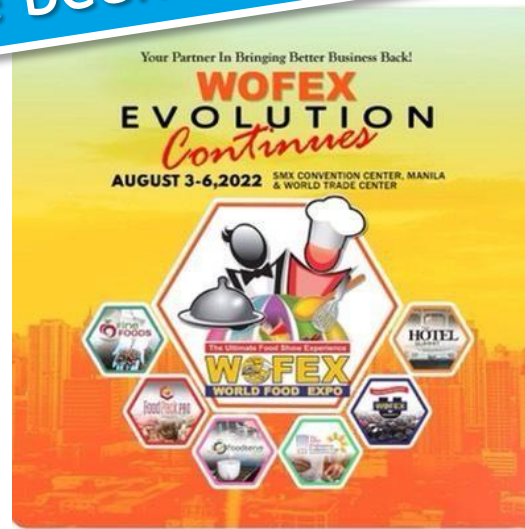


Just In





Hundreds of MICE Events have been completed in 2022



Discover YOUR Love Affair WITH Filipino flavors

VISIT OUR WEBSITE

IFEX 22-24
 WORLD TRADE CENTER MANILA, PHILIPPINES

WORLD TRADE CENTER METRO MANILA

THE MANILA INTERNATIONAL BOOK FAIR
 co-located with SCHOOL WORLD *THE NEXT CHAPTER*

RECONNECT THROUGH WORDS

SEPTEMBER 15-18, 2022
 SMX Convention Center Manila, Philippines

Witness The Launch Of The Biggest Esports Event in The Philippines

WORLD ESPTS 2022
 SUMMIT & EXPO

NOVEMBER 25-27, 2022
 SMX CONVENTION CENTER
 CLARK CITY, PAMPANGA, PHILIPPINES

- GLOBAL COMPETITIONS
- INTERACTIVE DISPLAYS
- INSPIRING TALKS
- CELEBRITY GUESTS
- FUN, FUN, FUN!

In Cooperation with: In Partnership with: Event Managed by:

Nearing fully-booked status for the remainder of the year

PHILCONSTRUCT
 31st Philippine International Construction Equipment, Building Materials, Interior & Exterior Products Exhibition and Technology Forum

WORLD TRADE CENTER METRO MANILA

The most anticipated Hospitality Trade Show

INCORPORATING SHOWS:

- CORPORATE GIFTS & PREMIUM
- FOOD & BEVERAGES
- FURNITURE FIXTURES & EQUIPMENT
- HOSPITALITY TECH

VISAYAS	MINDANAO	MANILA
July 21-23, 2022 Waterfront Cebu City Hotel & Casino, Lahug and Online	September 8-10, 2022 SMX Convention Center Davao, SM Lanang Premier and Online	September 22-24, 2022 SMX Convention Center Manila and Online

33rd Philippine Travel Mart

www.philtravelmart.com

30 Sep - 02 Oct 2022

SMX SMX Convention Center Manila
 Mall of Asia Complex, Pasay City
 Philippines

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NATIONWIDE 2022
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PEPTARSUS THE TRADE SHOW EXPERTS
Tarsus SOUTHEAST ASIA

WOFEX LUZON
APRIL 22-24, 2022
BAGUIO CONVENTION CENTER,
BAGUIO CITY

WOFEX MINDANAO
JUNE 24-26, 2022
SMX DAVAO, SM LANANG
PREMIER MALL, DAVAO

WOFEX VISAYAS
MAY 20-22, 2022
WATERFRONT CEBU CITY HOTEL
& CASINO, CEBU CITY

WOFEX MANILA
AUGUST 3-6, 2022
SMX & WTC

... but “realities” made us change our minds!

WOFEX MANILA 2022



The NEW NORMAL

certainly feels like

The OLD NORMAL

**As a
very, very, very
wise man
once said ...**



A watercolor-style illustration of the Philippine flag, featuring a blue upper triangle, a white lower triangle with a yellow sun and three stars, and a red bottom section. The colors are rendered with soft, blended edges and some texture.

Philippine MICE Reboot

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