



# “Restart Thailand - Asian Exhibition Update”

Country Update about the Industry

Presented by Myanmar Event, Exhibition & Convention Association

13 September 2022 (Tuesday)

Mr. Myo Thant, President, Myanmar Event, Exhibition & Convention Association  
Joint General Secretary, Union of Myanmar Chamber of Commerce & Industry



# About Myanmar

# 1. MEECA update for 2020-2021

- \* Workshop to cheer up the members for post Covid 19
- \* 2021 AGM was held virtually in Feb 2022
- \* Sustain members by sharing current industrial information
- \* Regular meet up and exchange information and knowledge



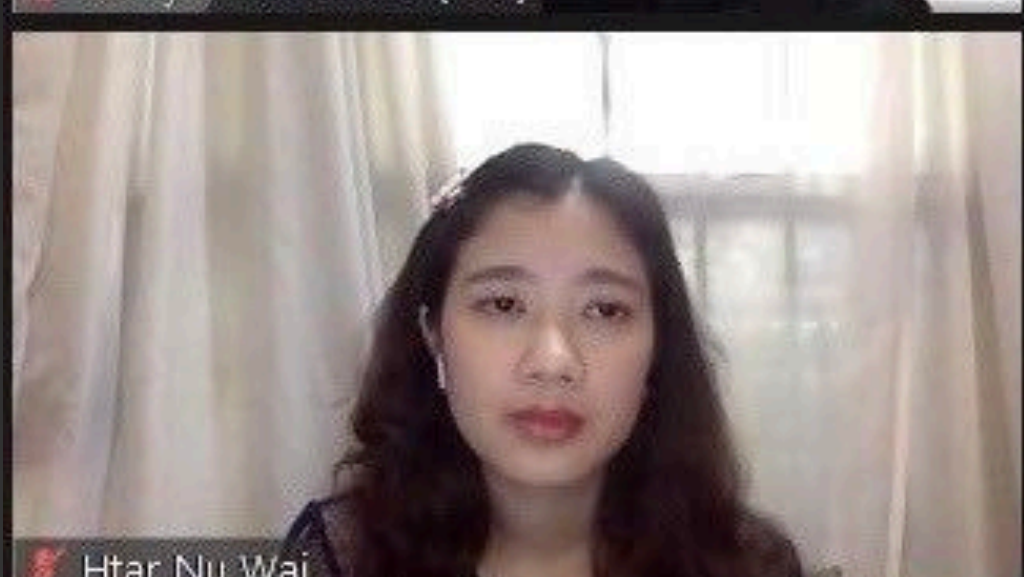
Meeting with the Union Minister,  
Ministry of Commerce in Aug, 2020



Meeting with the Minister of Planning &  
Finance, Yangon, in Aug 2020



# MEECA Talk “The Good Hands from MICE industry for Covid Pandemic” 2 & 3 September 2020



Activate Windows

# MEECA Virtual Annual General Meeting for 2021 on 20 February 2022

Myo Thant	YeHtoo Thant	Myint Zaw	Mi Phone	Min Thein
Ye Pyae	Khaing Nwe Thein	JUDY - MRC	Nyi Aung	Minn Maung Oo
Sandar Pa Pa Phyo	Aung Thu	EI HNIN DAR	Keven Chong	silverseamedia@gmail.com
b buni buni	Paing Soe	M Yorkers	Maung Maung Swe	Ju Ju Ju Ju
Lei Lei Htun	Su Yee Mon	Pwint Phoo Wai Pwint Phoo Wai		Yee Mon

# MEECA participation in UFI-Asia Pacific Week April 2022



# MEECA participation in UFI-Asia Pacific Week April 2022





# MEECA attend the donation ceremony of YCC, in July 2022



# MEECA members meet up, July 2022



## 2. Update about the venue

### \* Yangon Convention Center

- Venue owners practice flexi policy for any size of shows, rates and venue space
- Forthcoming Agriculture Show

★ Quote : we welcome all types of shows, we will accommodate with our best facilities, we are in the same page with our dear customers and everyone”

### \* Myanmar Expo Hall @ Fortune Plaza

- Self organised Car Show

# Update about the venue

- \* Hotels ie., Melia, Chatrium Hotel, Sule Shangri la in Yangon
  - shows in small scale
    - Local wedding fairs
    - local product fair/ exhibitions in Chatrium,
    - international trade fair still in progress
    - local entertainment events
    - local business events

### 3. Update about the Organisers - small scale/ small shows

#### \* Local organisers

- Wedding shows/ bridal shows ie; Myanmar Wedding and Beauty Expo



# Upcoming Exhibition

THE 5<sup>th</sup> EDITION  
Myanmar International Livestock and Agriculture Show

**AGRITECH  
MYANMAR**

**2022**

18 - 20 November 2022  
Yangon Convention Center  
Yangon, Myanmar



The Largest Agri Tech show in Myanmar

Organized by: IMS Silver Sea Exhibition Co., Ltd.

Please contact: [ims.silversea@gmail.com](mailto:ims.silversea@gmail.com)

THE 5<sup>th</sup> EDITION  
Myanmar International Livestock and Agriculture Show

## MYANMAR FOOD PROCESSING , FEED & LIVESTOCK EQUIPMENT EXHIBITION 2022

18 - 20 November

Yangon Convention Center  
Yangon, Myanmar



**Largest Food Processing  
Feed & Livestock Equipment  
Exhibition in Myanmar**



# Update about the Organisers - small scale/ small shows

## \* International show organisers

- UBM, AMB, .. slow down their business, no shows in 2021, 2022
- Forth Coming show at Myanmar Expo Hall at Fortune Plaza by ES
- Thailand Festive Fair 2022 was held in Yangon, Novotel by DITP

3 & 4  
SEP  
2022

**ALL FOR LOVE**  
WEDDING FAIR

ORGANIZED BY

**NOVOTEL**  
YANGON MAX

**MY DREAM**  
ONE STOP WEDDING SERVICE & EVENT PLANNING

MAIN SPONSOR



MAKEUP SPONSOR



DESIGNER



FREE ENTRY 9 AM TO 6 PM

ORGANIZED BY

**MELIÀ**  
YANGON  
MYANMAR

**MY DREAM**  
ONE STOP WEDDING SERVICE  
&  
EVENT PLANNING

*Love Stories*  
By Melià

**WEDDING  
& MICE FAIR  
BY MELIÀ 2022**

8<sup>TH</sup> & 9<sup>TH</sup> OCTOBER 2022







# Upcoming show at Myanmar Expo Hall @ Fortune Plaza



# 4. Regulation update

# Recent news

By Ministry of Commerce (2.9.2022)

- Revisions on the restrictions at Trade Sectors
- Trying to stabilise Foreign exchange rate



*Ref: Commercial News FB Page*

# News on currency and banking

Currency exchange rate

\* fluctuate \*

Exchange policy

\* multiple orders day by day



# Regulations of Ministry of Health

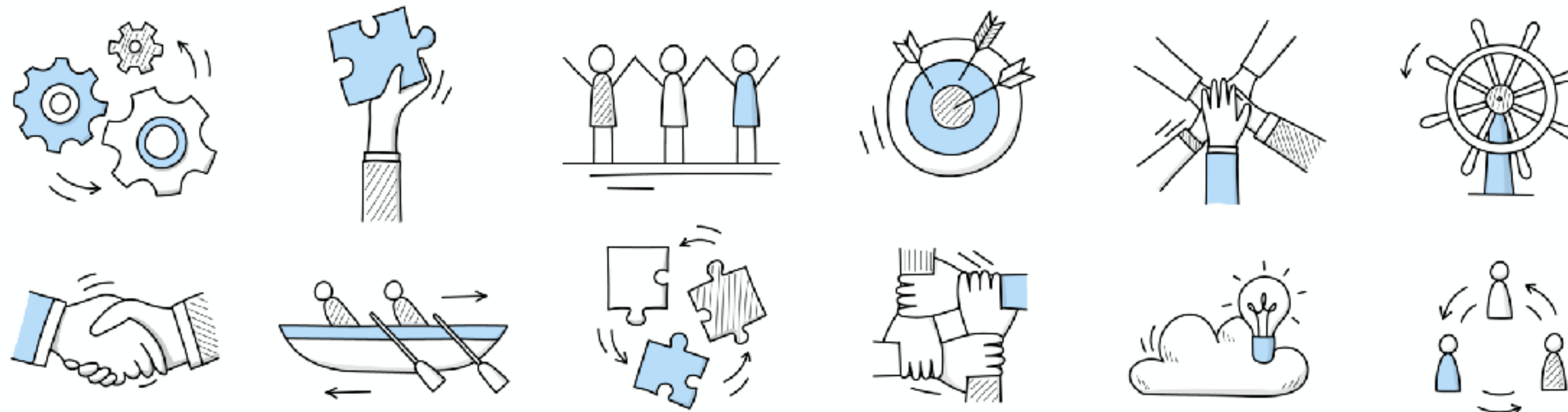
- \* International travellers to Myanmar must be fully vaccinated against COVID-19 and take a COVID-19 antigen test before departure.
- \* The test must be taken no more than 48 hours before arrival in Myanmar.
- \* Children under 12 do not need to be vaccinated or tested.



As of 8:00 pm, 7 September 2022	
<b>New tested</b>	<b>9,808</b>
New cases	223
<b>New deaths</b>	<b>0</b>
New recoveries	135
(source: MoH)	

# 5. Industry Players

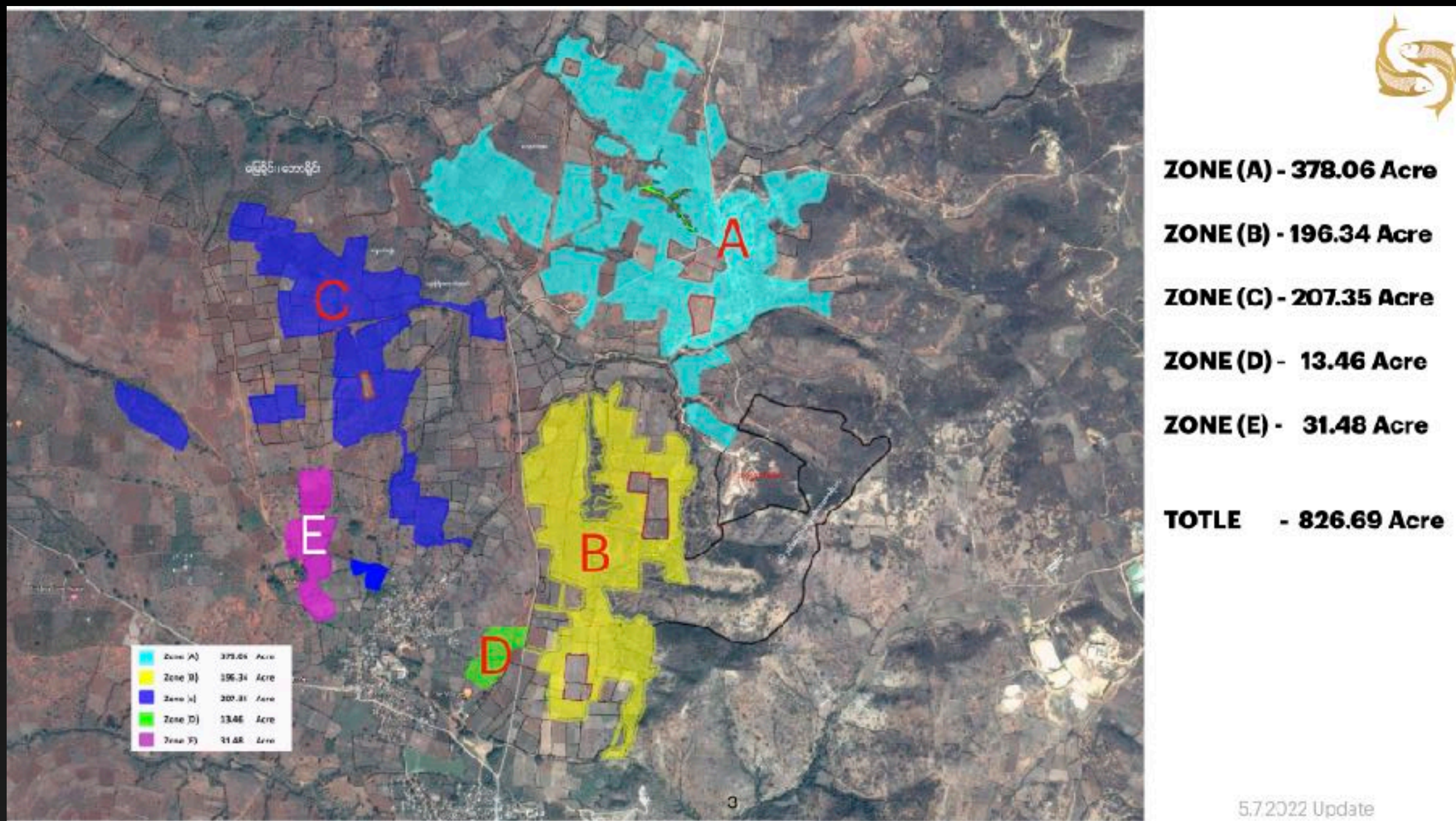
- Keeping up with multiple works
- Diversify business
- Maintain business



# Future Prospect - Pindaya Project by Forever Group

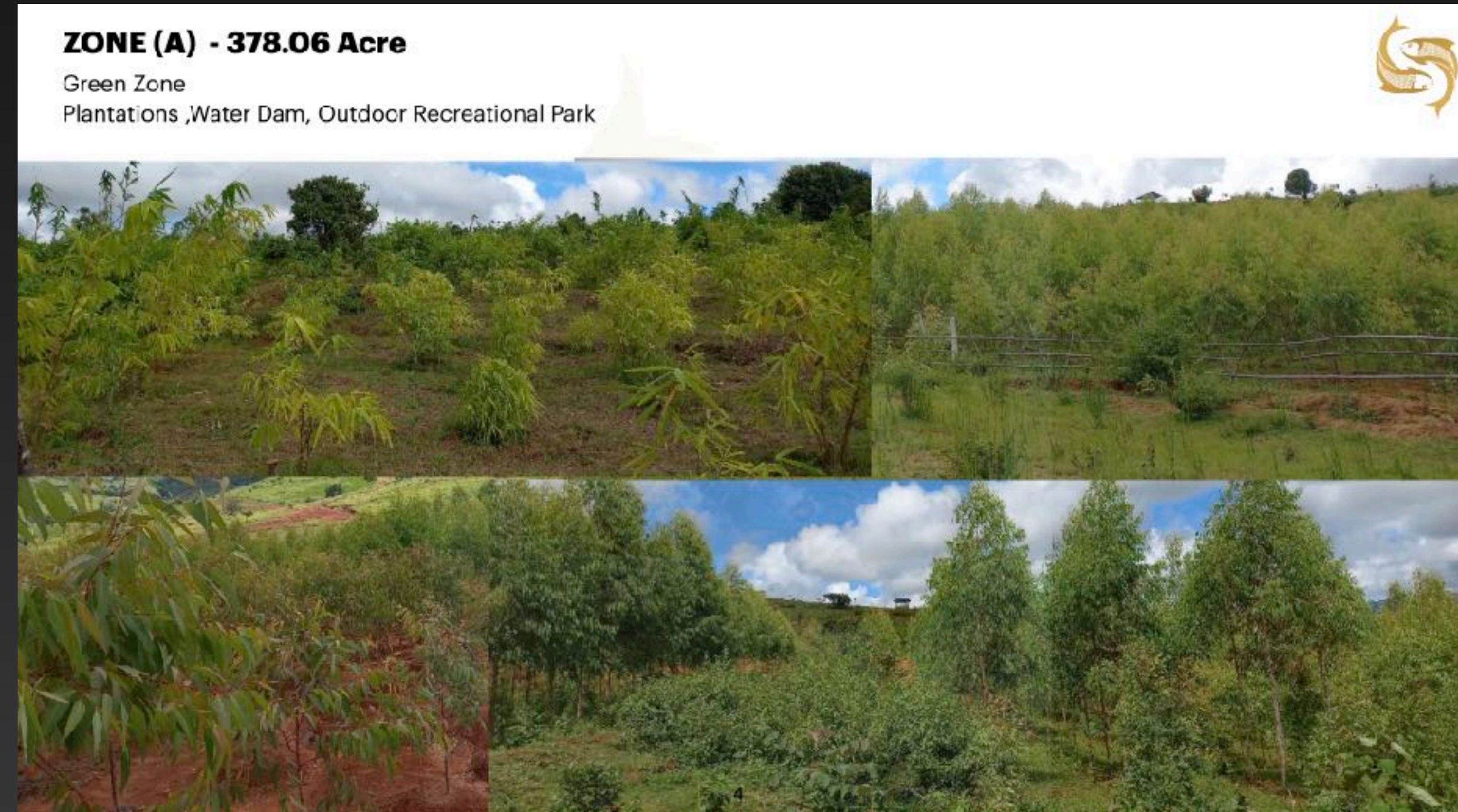
- Previously famous Myanmar Event Park MEP (2013-2017-2019)
- Project in Southern Shan State, Pindaya
- Project area in total 826.69 Area
  - Zone A,B,C,D,E





# Zone A (378.06 Acres)

- Green Zone : Plantations, Water Dam, Outdoor Recreational Park



## Zone B (196.34 Acres)

- Building Zone : Multipurpose Hall, Large Practical Sets (Hospital, Hotel, Apartment etc), Studios, Outdoor Amphitheater, Small Tent, Kitchen, Rehearsal Room, Make up Room, Canteen, Open Air Theatre



ZONE B EAST  
ARTIST VILLAGE

DESIGN 2000 architects



- Artist Village at Zone B East
- Electrical Installation



- Brick Production Area, Concrete Pipe for Drain System



# Zone D (13.46 Acres)

- Plant Nursery
- Administration Zone : Accommodation, Canteen, Recreation, Practical sets (Roads)
- Studio Streets: Buildings (1 - 11) including Dinning & Kitchen, Futsal Playground





**Zone – E (Area – 31.48 Acres)**  
**Myanmar Village Zone (Themed Village)**  
 Practical Sets for Film/TV Productions, Can hold 3 productions at once.



# Zone E (31.48 Acres)

- Myanmar Village Zone (theme Village), Practical Sets for films/ TV productions (including Private working space, Accommodations, Data Center, Cafeteria)

Private Working Space and More Accommodations.



- Can hold 3 Productions at the same time

# The members - Exhibition & Business Management

\* N.M.T LTD - Int'l. Relocation & Logistic Services

\* Information Matrix Co.,Ltd

\* Jade Crown Group Co.,Ltd

\* APEX Event Management Co.,Ltd

\* APEX Partners Co.,Ltd

\* Dagon Exhibition Ltd

\* AMB Tarsus Exhibition (PTE)Ltd

\* 135 Ethics Event & Services Co.,Ltd

\*E.S Signature Co.,Ltd

\*Yorkers Exhibition Services (Myanmar)Co.,Ltd

\*Eternity Plus Co.,Ltd

\*Myanmar MICE Co.,Ltd

\*Silver Sea International Ltd

\*Kingsmen Myanmar Co.,Ltd

\*Choice & Dealer Group of Companies Co.,Ltd (C&D Group)

\*Cattleya Co.,Ltd

\*H.N.W Exhibition Management & Logistic Services Co.,Ltd

# The members - Venue Owners

- \* Golden Environmental Construction and Development Co.,Ltd (Myanmar Expo)
- \* Yangon Convention Centre (YCC) Co.,Ltd
- \* Forever Group of Co.,Ltd

# The members - Service Contractors

- \* CMC Advertising & Exhibition Services Co.,Ltd.
- \* The Noble Men Co.,Ltd
- \* Choice & Dealer Group of Companies Ltd (C&D Group)



# The members - Design & Decor

- \* CRAB Design & Decoration
- \* Creative Gallery Co.,Ltd
- \* Top Biz Advertising Co.,Ltd

# The members - Logistic Companies

- \* NMT Co.,Ltd
- \* La Min Aung Trading Co.,Ltd
- \* Dawood Worldwide Moving Services
- \* Speed & Ease Logistic Co.,Ltd
- \* Care Freight Co.,Ltd
- \* Pentastellar Ltd
- \* Lucky Stones Trading Services  
Co.,Ltd
- \* HNW Logistic Co.,Ltd

## Quote



**“We keep looking over the situation of the industry and ready to support where needed”.**

**“We will meet up with the concerned (Union) Minister in Naypyitaw for further collaboration”.**

**“Chairman, Service Development Committee, UMFCCI”**

**We prepare to start at any minute.**

**Hoping for better future!**

